



START-UP SUPPORT

WHO WE ARE

One of six initiatives of the Global Epicenter of Mobility (GEM), the Mobility Accelerator Innovation Network (MAIN) will create partner alignment and capacity to support more fundable, successful, and impactful mobility companies. TechTown Detroit serves as the lead for MAIN in collaboration with seven partner organizations.

OUR MISSION

To advance mobility in the city of Detroit, Metro Detroit area and Southeast Michigan, by way of supporting mobility companies at every stage of the pipeline.

OUR PURPOSE

To accelerate the growth of mobility startups that drive innovation to fill gaps in the mobility value chain.



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- ➔ For the **Asset Map**, visit: mainedetroit.com
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PARTNERS



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HOW WE DEFINE MOBILITY

Advanced mobility includes the multi-dimensional movement of people or goods and the products, materials, processes and technologies that support it.

HOW WE MEASURE SUCCESS

- Venture capital investments made in mobility
- Investments made in MAIN companies
- New jobs created
- Companies referred to Endeavor
- Mobility startups founded locally

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The Global Epicenter of Mobility is a signature program led by the Detroit Regional Partnership that is designed to create a smart, secure, and sustainable advanced-mobility industry in Southeast Michigan, made possible by a four-year U.S. E.D.A. Build Back Better Regional Challenge grant award.

GEMDetroitRegion.com

TechTown Detroit is a nonprofit business service organization that provides programs, education and resources for early- to growth-stage small businesses and tech entrepreneurs. TechTown owns and operates a 135,000-square-foot building in Detroit's New Center that supports coworking, offices, meetings and events.

TechTownDetroit.org

